**Flash Animation: The Beginning**

**“Flash Project”**

**Assignment:** Your job is to create your very own Flash movie. This assignment is open to whatever story you want to create. Just make sure it has some type of story. Creating a totally random Flash will NOT earn you a good grade.

Steps to take while creating the posters:

* Create a story and run it by the teacher before starting on your character designs
* Once story is OK’d, start on your character designs
* Start on your storyboard
* Start Flash animation

Flash requirements:

* Must have a story (beginning, middle, and end)
* 1 minute minimum
* At least 12 scenes
* At least 3-5 moving objects in each scene
* Must include some frame by frame animation
* Use different perspectives when making your scenes
  + Different camera angles or points of views
* Different background in each scene
* Sound effects
* Original music from garage band
* Title and created by at the beginning

**Due Date:** ­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**See rubric 🡪**

**Rubric:**

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| **Standard(s) Addressed:** *working towards…*  **ANA 3.0:**  Synthesize concepts and techniques to create animated media that targets a specific audience |

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|  | **0** | **2** | **3** | **4** |
| **Story & Scenes** | No story is apparent and everything is completely random. Has 1-9 scenes finished. | Story is apparent, but is not finished. Has 9-11 scenes finished. | Story is original and contains a beginning, middle, and end. Has 12 scenes. | Story is original, interesting, and fluid in timing. Story is clearly understood and well thought through (beginning, middle, and end). Has 12 scenes or more. |
| **Animation** | Animation contains no fluid movements at all and jumps from one scene to another without reason. | Animation lacks fluidity and is jumpy at times. Only one type of animation was used and executed correctly. | Animation is smooth. Choice of animation types are thought through and executed correctly. (Must contain frame by frame) | Animation is smooth and well timed. Choice of animation types are well thought out and executed correctly. (Must contain frame by frame) |
| **Storyboard/**  **Character Designs** | No storyboard or character design submitted. | ------ | ------ | Both storyboard and character designs were submitted and approved. |
| **Flash Requirements** | Does not meet any of the listed requirements (see front page) | Missing 3-4 of the listed requirements (see front page) | Missing 1-2 of the listed requirements (see front page) | Meets all of the listed requirements (see front page) |
| **Animation Length** | Animation is less than 28 seconds. | Animation is 28-31 seconds long. | Animation is 32-39 seconds long. | Animation is 40 seconds or longer. |

Score: \_\_\_\_\_\_\_\_\_

Comments: